



BUSINESS APPLICATION

TO JOIN OUR MILWAUKEE

OUR MISSION

Our Milwaukee advocates for locally owned businesses that provide a genuine, quality experience - in celebration of our community's unique character.

DESIRED OUTCOME

In order to make Milwaukee a more sustainable community, our goal is to build market share for locally-owned, independent businesses by increasing awareness about the personal and community benefits of choosing local.

MEMBER BENEFITS

- ✓ Your business listing on our website (www.ourmilwaukee.net)
- ✓ The use of the Our Milwaukee logo in your own advertising
- ✓ An invitation to four networking meetings each year
- ✓ Our "Buy Local" packet
- ✓ The opportunity to participate in joint advertising and promotions with other interested members

Thank you for your interest in joining Our Milwaukee as a business member. We accept members who meet the following requirements: *(to qualify as a member, you must answer "yes" to ALL questions)*

- Yes No Is your business privately held?
- Yes No Is your business headquartered in Metropolitan Milwaukee?
- Yes No Do the business owners, totaling greater than 50% of the business ownership, live in your defined region?
- Yes No Is your business registered in Wisconsin, with no corporate or national headquarters outside Wisconsin?
- Yes No Can your business make independent decisions regarding the name and look of your business as well as all business purchasing, practices and distribution?
- Yes No Do you pay all your own marketing, rent and other business expenses (no help from corporate headquarters)?
- Yes No Do you participate in community activities or local charitable contributions?
- Yes No Do you agree to support the mission of Our Milwaukee?
- Yes No Are you willing to post the Our Milwaukee decal prominently in your business?

Please print the following information about your business.

Business Name: _____

Address: _____ City: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____ Year Business Started: _____

Contact (individual representing business): _____

Number of Store Locations Located in Metropolitan Milwaukee: _____

The members of Our Milwaukee really enjoy talking about our businesses, and what makes them truly unique. Please write below or attach a typewritten statement that describes what your business is all about. Max 250 words.

MEMBER DUES & INFORMATION

Our Milwaukee advocates for locally owned businesses that provide a genuine, quality experience - in celebration of our community's unique character. Member dues cover the administrative overhead of our association which includes but is not limited to costs associated with our website, marketing, buy local materials, and networking meetings. Annual dues are \$150 plus \$25 for each additional storefront for business members. Annual dues for new business start-ups (operating less than 2 years) are \$75. Dues are not prorated.

The Our Milwaukee membership committee will review your application to be sure your business fits within the criteria set forth in our bylaws and to maintain the integrity of Our Milwaukee. Upon approval, a welcome packet will be sent to the address above. When approved, would you like a digital CD of the welcome packet or hard paper copies? _____ CD _____ Paper copies

Your signature below verifies that all of the above information is correct and that your participation as a member includes the acceptance of Our Milwaukee's Bylaws, which will be included in the new member packet.

Signature: _____ Title: _____ Date: _____

I have enclosed:

_____ \$150 (typical business membership)

_____ plus \$25 (for each additional store front:

OR \$25 x _____ additional storefronts)

_____ \$75 (for new business start-ups, operating less than 2 years)

\$ _____ = TOTAL DUES



Please make check payable to **Our Milwaukee** and mail to:
 Our Milwaukee
 205 W. Highland Avenue, Suite 501
 Milwaukee, WI 53203

- THANK YOU!