



Contact : Lisa Malmarowski
(414) 431-3377 extension 131
lisa@outpostnaturalfoods.coop

Beth Handle
(414) 271-7885 extension 145
ekyte@laackeandjoys.com

FOR IMMEDIATE RELEASE

May 11, 2009

Spring '09 Buy Local, Live Local and \$ave! May 18 - 24

Our Milwaukee's *Buy Local, Live Local and \$ave* campaign is intended to raise consumer awareness in our community about the positive economic impact that patronizing local businesses offers as well as to showcase the goods and services that make Milwaukee like no other city!

To participate, simply visit the Our Milwaukee website for valuable coupons and offers from Our Milwaukee member businesses, including:

A.J. Ugent Furs, Alterra Coffee Roasters, Beans & Barley, Brewery Credit Union, Café Hollander, Chartreuse, Eco Hatchery, Establishment Salon, Flanner's Home Entertainment, Flynn Fleming LLP, Freckle Face, Tony Freund Photography, Indulgence Chocolatiers, Ink Designs, Laacke & Joys, Maxie's Southern Comfort, Outpost Natural Foods, Pabst/Riverside/Turner Hall, Pest Management Solutions, SHOP, Soaps & Scents, Sprecher Brewery, Spring City Flowers, Stephanie Bartz Photography, Stone Creek Coffee Roasters, The National, The Tool Shed

It's a good reminder during these tough economic times, local businesses

- are less likely to leave when experiencing change and growth
- are more invested in the community's future
- are the largest employer nationally
- give back an average 250% more to local non-profits
- keep our community unique

For more about Our Milwaukee visit **<http://www.ourmilwaukee.net>**.

Our Milwaukee is a business alliance that advocates for locally owned businesses that provide a genuine, quality experience – in celebration of our community's unique character.